

Investor Readiness Checklist 2025

Prepare Your Business Foundation

- Clarify ownership structure and legal registrations
- Organize financial records: income statements, cash flow, debt
- Develop a clear business plan and a one-page executive summary

Identify Funding Options

- Friends & family contributions
- Angel investors or venture capital
- Crowdfunding, grants, accelerators/incubators
- Small business loans

Build Your Investor Pitch

- Define use of funds (why money is needed, where it will go)
- Show traction: metrics, growth, customer success
- Competitive analysis: show what sets you apart
- Risk mitigation plan: how you handle potential setbacks

Legal & Financial Readiness

- Ensure tax compliance, licenses, legal standing are all up to date
- Proper corporate structure for accepting investment
- Contracts, equity share agreements, founder agreements

Networking & Relationship Building

- Identify and reach out to potential investors aligned with your sector
- Attend events, join platforms or pitch programs
- Get introductions, follow up, maintain credibility