

ESG Strategy Checklist 2025

Assess & Define ESG Priorities

- Audit your environmental footprint: energy, waste, resource sourcing
- Review social policies: worker treatment, diversity, community engagement
- Examine governance: leadership accountability, risk management, transparency

Regulations & Incentives

- Identify federal, state, and local ESG reporting requirements
- Research green business incentives, tax credits, and grants
- Ensure compliance with sustainability, board diversity, and vendor standards

Implementation Steps

- Set two or three measurable ESG goals
- Assign responsibilities and embed ESG into planning
- Develop simple public ESG reports and dashboards

Communication & Stakeholder Engagement

- Share ESG goals and progress with employees, customers, and community
- Develop internal feedback mechanisms
- Monitor supplier practices and vendor standards

Review & Adaptation

- Schedule quarterly ESG performance reviews
- Adjust strategy based on results
- Update policies publicly to reflect improvements

Keep this checklist handy to align growth with ESG goals and stay compliant in 2025.